Crafting a Vision Statement: What do you want to accomplish?

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Guidelines for Visioning

- Focusing on the end result of what you truly want – not the intermediate steps of getting there.

- Separate what you want from what you think is possible. Vision is about what you want.

- Focus on what you want, not avoiding what you don’t want.

- Express vision in the present rather than future tenses.

- Address time period later as part of the action planning process.
Vision Statement
What is a Vision Statement?

- Involves writing a statement as a powerful tool to help you set commitments, and make a personal connection with your professional vision.

- The type of vision statement will depend on your goals.

- It all ties to professional aspiration.

- The vision in this activity is synonymous with commitment.
Vision Statement - Steps

- Step 1: Develop list of traits and qualities
- Step 2: Review 2.1 and 2.2
- Step 3: Write your vision statement
- Step 4: Share
Vision Statement – Step 1

- What does [moving into an administrative position] [being a leader in that position] mean to you?

- What are the qualities and characteristics that demonstrate what [moving into an administrative position] [being a leader in that position] means to you? For example, authenticity, trust, high work ethic.

- Consider role models within the profession.

- Make a list of traits and qualities that demonstrate this.
Vision Statement – Step 2

- Review 2.1 and 2.2

- Work from the list we came up with and choose 5 qualities or traits that seem most important to you, and that you most aspire to.

- Make sure each quality fits with the Four P’s of a Powerful Vision Statement (2.2)

- List the five words
2.1 – Crafting a Vision in Context

- Spirituality or Higher-Order Values
- Everything You Do
- Personal Vision
- Professional Vision
2.2 – Four Ps of a Powerful Vision

- **Personal**: it’s about you, not about anyone else

- **Present**: it’s in the present tense, not a conditional future (even if you don’t model it all the time)

- **Positive**: it’s what you are committed to rather than what you’re not

- **Passionate**: it’s alive to you; it makes your spine tingle and gives you goose bumps
Vision Statement - Step 3

- Write your own vision statement

- Template for writing the vision statement:

  When I am _______________________________ (insert goal), operating at my highest, and best, I…

  I do this so that…
Example of a Vision Statement

(Note: The words in italics in the following statement represent the words that the author selected from step 2.)

When I am a culturally competent leader and operating at my highest and best, I am authentic in my own words and actions. I search for points of connection even with those who are different from me, and actively listen with an open mind and heart. I commit to being respectful in my responses.

I do this so that I am being true to myself and appreciative of difference.
Invitation
Invitation to share
Questions?

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