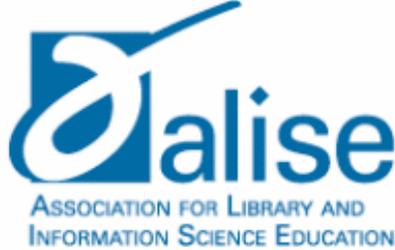


Setting in Motion a New Century of Leadership: ALISE Strategic Directions, 2014-2017

The Association for Library and Information Science Education (ALISE) stands at the threshold of a new century as an association, aiming to be a global leader. At its 2015 conference, ALISE will celebrate 100 years as a vibrant professional association, which began as the Association of American Library Schools. The current name was adopted in 1983. In its continued pursuit of excellence and leadership in library and information science education and scholarship, ALISE will be guided by a new strategic plan, covering the years 2014 to 2017. During 2013 the ALISE Board gathered membership input, and conducted external and internal scans in order to develop its strategic plan for the next three years. Below is the draft for ALISE members to review and discuss. Please provide input on the ALISE Community Discussion Board, under the General Discussion topic at <http://alise.boardhost.com/>. Please feel free to join us at a town hall meeting on Thursday, January 23, 2014; 4:30 p.m. - 6:00 p.m. during the 2014 ALISE Conference.

<p>Expanding our Horizons: Strategic Directions, 2011-2014 http://www.alise.org/strategic-direction</p>		<p>ALISE Strategic Plan, 2014-17 (DRAFT – November 14, 2013)</p>
<p><i>Our Vision:</i> By 2014, ALISE will be known as the international leader in Library and Information Science education with strong links to schools and faculty around the world. We will also engage with other organizations and scholars in cognate disciplines. ALISE will showcase innovative research, including the scholarship of teaching and learning, promote greater diversity and inclusion as a hallmark of membership, and build and communicate its strength through greater visibility and voice.</p>		<p><i>Our Vision:</i> ALISE is the global leader, envisioning the future of library and information science education and scholarship.</p>
<p><i>Our Mission:</i> ALISE promotes innovation and excellence in research, teaching, and service for educators and scholars in Library and Information Science and cognate disciplines internationally through leadership, collaboration, advocacy, and dissemination of research.</p>	<p><i>Our Mission:</i> ALISE promotes innovation and excellence in research, teaching, and service for educators and scholars in Library and Information Science and cognate disciplines internationally through leadership, collaboration, advocacy, and dissemination of research and best practices.</p>	
<p><i>Our Strategic Directions:</i> <u>Areas for Strategic Development</u> Strategic Direction 1: consolidating and expanding the membership base by positioning the Association as an organization of members Strategic Direction 2: enhancing collaboration and extending ALISE membership to scholars in cognate disciplines and affiliated organizations, nationally and internationally <u>Core Strategic Areas (ongoing)</u> Strategic Direction 3: focusing on the scholarship of teaching and learning and the promotion of outstanding research Strategic Direction 4: providing sound fiscal management, fostering administrative best practice, and advancing effective communication strategies for ALISE and its members</p>	<p><i>Our Strategic Directions:</i> <u>Service Strategic Areas</u> Strategic Direction 1: Essential source of professional development for the promotion, placement and overall success of library and information educators and scholars. Strategic Direction 2: Robust LIS research support and engagement. Strategic Direction 3: Enhanced membership engagement and recognition. Strategic Direction 4: Teaching Effectiveness for 21st Century learners. <u>Operational Strategic Areas</u> Strategic Direction 5: Expansion and diversification of the membership base in line with the ALISE vision and mission. Strategic Direction 6: Effective management, communication and sound fiscal operation of ALISE.</p>	

Strategic Direction 1: consolidating and expanding the membership base by positioning the Association as an organization of members

- 1.1 Develop programs and communication tools that benefit members at every stage of the career cycle and level of appointment
 - 1.1a Organize regular conference sessions that target members at every stage of the career cycle and level of appointment
 - 1.1b Establish an ongoing mentoring program to connect doctoral students and new faculty with senior faculty and emeriti
 - 1.1c Customize web content for different member constituencies
 - 1.1d Showcase member accomplishments on the ALISE website
 - 1.1e Survey institutional members to identify member priorities for programming and services
- 1.2 Develop a plan for promoting greater diversity and inclusion within ALISE membership
- 1.3 Develop an advocacy policy that articulates the role and responsibilities of ALISE in supporting socio-political issues and activities of interest to members

Strategic Direction 2: enhancing collaboration and extending ALISE membership to scholars in cognate disciplines and affiliated organizations

- 2.1 Develop an outreach plan identifying and targeting institutions and individuals engaged in research and teaching in cognate disciplines
 - 2.1a Plan conference sessions that focus on areas of common interest or concern for scholar and educators in LIS and cognate disciplines
 - 2.1b Explore possibilities for joint membership for institutions and individuals in associations representing cognate disciplines
 - 2.1c Explore opportunities for showcasing pedagogy and innovations in education in cognate disciplines in ALISE communications

Service Strategic Areas

Strategic Direction 1: Essential source of professional development for the promotion, placement and overall success of library and information educators and scholars.

- 1.1 Offer a mentoring program to connect members along and across the spectrum of the career cycle, disciplines and levels of appointment.
- 1.2 Enhance networking opportunities through social media.
- 1.3 Develop placement resources that build on an up-to-date job list.
- 1.4 Develop a plan to provide data resources that demonstrate impact factors.

Strategic Direction 2: Robust LIS research support and engagement.

- 2.1 Organize regular conference sessions that target members at every stage of the career cycle and level of appointment in LIS.
- 2.2 Plan conference sessions that focus on areas of common interest or concern for scholars and educators in LIS and cognate disciplines
- 2.3 Offer research activities and services (e.g., webinars, virtual meet-ups, writing circles, research alerts, etc.) throughout the year based on member input.
- 2.4 Enhance quality and access of JELIS in electronic medium.

Strategic Direction 3: Enhanced membership engagement and recognition.

- 3.1 Customize web content for different member constituencies.
- 3.2 Showcase member (individual and institutional) research accomplishments (ALISE and external) on ALISE communication channels.
- 3.3 Provide opportunities for building leadership skills among ALISE members
- 3.4 Explore opportunities for member-run local activities, regionally

2.2 Promote and advocate for ALISE through greater collaboration with affiliates, nationally and internationally

2.2a Develop a network of national and international affiliates with formal member liaisons

2.2b Explore possibilities for joint membership for institutions and individuals in national and international affiliates

2.2c Pursue opportunities for sponsoring, or engaging directly in joint programming with international affiliates

Strategic Direction 3: focusing on the scholarship of teaching and learning and the promotion of outstanding research

3.1 Expand ALISE programs and communication media to promote the scholarship of teaching and learning

3.1a Provide opportunities for building leadership skills among ALISE members

3.1b Plan ALISE conference sessions that focus on pedagogical innovation

3.1c Support programs for differing modes of delivery of scholarship relating to teaching and learning

3.2 Provide a greater range of opportunities to encourage and recognize outstanding research and scholarship in LIS

3.2a Showcase members who have received external awards and/or funding through competitive grant applications for outstanding research and scholarship

3.2b Review ALISE's current research awards, consider awards in new areas that advance ALISE's strategic interests

3.2c Identify and pursue opportunities for joint programs with international affiliates to showcase outstanding research and scholarship

and internationally.

Strategic Direction 4: Teaching Effectiveness for 21st Century learners.

4.1 Organize regular conference sessions that focus on the scholarship of teaching and learning.

4.2 Explore opportunities for members to gain and share new skills in teaching and learning throughout the year.

4.3 Showcase pedagogy and innovations in education in LIS and cognate disciplines in ALISE communications.

Operational Strategic Areas

Strategic Direction 5: Expansion and diversification of the membership base in line with the ALISE vision and mission.

5.1 Continue promoting greater diversity and inclusion within ALISE membership, including extending ALISE membership to scholars and educators in cognate disciplines.

5.2 Explore possibilities for joint membership for institutions and individuals in associations representing cognate disciplines.

5.3 Increase network of national and international affiliates with formal member liaisons.

5.4 Pursue opportunities for joint membership and activities with national and international affiliates.

Strategic Direction 6: Effective management, communication and sound fiscal operation of ALISE.

6.1 Provide effective communication, programming and services by ALISE to its members.

6.2 Ongoing survey of members to identify member priorities for programming and services.

6.3 Continue an aggressive plan for the development of varied streams of revenue.

3.2d Plan regular ALISE conference sessions that focus on cross- and multi-disciplinary research

3.2e Honor ALISE conference juried or SIG programs, panels, or workshops that exemplify both innovation and excellence in research and scholarship

Strategic Direction 4: providing sound fiscal management, fostering administrative best practice, and advancing effective communication strategies for ALISE and its members

4.1 Pursue an aggressive plan for the development of varied streams of revenue

4.1a Use the ALISE Centennial Campaign to raise significant funds for the ALISE endowment

4.1b Continue to pursue potential donors, sponsors, exhibitors, and advertisers, including opportunities related to cognate disciplines and national and international affiliates

4.1c Develop member task groups to apply for grants aligned with ALISE strategic directions including funding from federal, foundation, and international granting agencies

4.2 Continue to review, update, and foster administrative best practice

4.2a Review and revise regularly Association policies, procedures, and documentation

4.2b Review regularly the services and support provided by the Executive Director and management firm to evaluate mutual compliance and value for money

4.2c Review strategic directions and associated activities to identify and take action on those not yet achieved

4.2d Review and evaluate all Association committees

4.3 Develop and enforce statements of expectations and responsibilities for Board and member leadership positions

6.4 Review, update, and foster administrative best practice.

6.5 Provide and enforce statements of expectations and responsibilities for Board and member leadership positions, and management services.

4.3a Provide structured and useful leadership training sessions for school representatives, committee chairs, and the chair of council of deans/directors

4.3b Develop and implement a formal plan for Board mentoring.

4.4 Review the effectiveness of ALISE's communication with its members

4.4a Develop a formal and comprehensive plan to improve the Association website, with particular emphasis on member-only web content.

4.4b Develop a formal plan for using social media to communicate with members and to promote ALISE objectives, activities, and events.

4.4c Explore the feasibility, costs, available products, and opportunities for implementing conference management software to support submissions and the reviewing process for juried papers, juried programs and panels, and poster sessions.