



## **2014 ALISE Annual Conference**

### **Educational Entrepreneurship**

Tuesday, January 21 - Friday, January 24, 2014 Philadelphia, Pennsylvania

*Every time you want to make any important decision, there are two possible courses of action. You can look at the array of choices that present themselves, pick the best available option and try to make it fit. Or, you can do what the true entrepreneur does: Figure out the best conceivable option and then make it available (Burgstone, 2012, p. 158)\**

Educational entrepreneurship is sweeping across the academy. It is time for the information professions to embrace entrepreneurship and for LIS educators to incorporate it into our pedagogy and research. We need new ways of doing things, new partners, and new sources of funding. Join us at ALISE 2014 to explore the implications of educational entrepreneurship for LIS education.

The enormous change in higher education over the past few years is evident. Many universities are offering free online courses for thousands of students through Massive Open Online Course platforms (MOOC) such as Coursera and Udacity. EPIC 2020 ([epic2020.org](http://epic2020.org)), an organization focused on higher education reform, predicts the end of tuition based educational institutions by 2020. These and other trends mean we can only imagine how higher education might evolve in the future.

You are invited to contribute your ideas and expertise on the conference theme of Educational Entrepreneurship at the ALISE 2014 Annual Conference and to participate in an exploration of educational entrepreneurship and its meanings and applications to postsecondary education and specifically LIS education.

Potential topics related to entrepreneurship could include but are not limited to:

- Program revision
- Curricular innovation
- Program delivery
- Innovative service learning initiatives

- High impact practices
- Novel pedagogical approaches
- Approaches to research

We are interested in learning about the opportunities and challenges of educational entrepreneurship in your institutions.

Opportunities for sharing include juried paper proposals, juried panel discussions, work in progress poster sessions, doctoral poster sessions, lightning talks, and SIG panels. Engage in discourse with colleagues at roundtable discussions, SIG meetings, the popular “birds of a feather” meeting, during breaks, and at various conference venues.

Please check the ALISE website ([www.alise.org](http://www.alise.org)) periodically for more detailed calls for participation.

**The Conference Planning Committee for 2014:**

**Coordinating Co-Chair:** Howard Rosenbaum, Indiana University, [hrosenba@indiana.edu](mailto:hrosenba@indiana.edu)

**Coordinating Co-Chair:** Linda Lillard, Clarion University, [llillard@clarion.edu](mailto:llillard@clarion.edu)

**Co-Chairs, ALISE Academy Committee:** Trudi Hahn, Drexel University, [tbh29@drexel.edu](mailto:tbh29@drexel.edu); and Denise Agosto, Drexel University, [dea22@drexel.edu](mailto:dea22@drexel.edu)

**Co-Chairs, ALISE Jean Tague-Sutcliffe Doctoral Poster Competition Committee:** Susan Davis, Drexel University, [sed48@drexel.edu](mailto:sed48@drexel.edu); and Athena Salaba, Kent State University, [asalaba@kent.edu](mailto:asalaba@kent.edu)

**Chair, Works in Progress:** Pnina Fichman, Indiana University, [fichman@indiana.edu](mailto:fichman@indiana.edu)

**Doctoral SIG Conveners:** Terri Pedersen Summey, Emporia State University, [tsummey@emporia.edu](mailto:tsummey@emporia.edu) ; and Maurine McCourry, Dominican University, [mccomaur@my.dom.edu](mailto:mccomaur@my.dom.edu)

**Co-Chairs, Council of Deans, Directors and Program Chairs:** Clara Chu, University of North Carolina at Greensboro, [cmchu@uncg.edu](mailto:cmchu@uncg.edu); Ling Huey Jeng, Texas Woman's University, [LJeng@mail.twu.edu](mailto:LJeng@mail.twu.edu); and Susan Roman, Dominican University, [sroman@dom.edu](mailto:sroman@dom.edu)

**Chair, Conference Juried Paper Proposals Committee:** Linda Smith, University of Illinois at Urbana-Champaign, [lcsmith@illinois.edu](mailto:lcsmith@illinois.edu)

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**Board Liaison:** Eileen Abels, Drexel University, ega26@Drexel.edu

\*Burgstone, J., & Murphy, B. Jr. (2012). Breakthrough entrepreneurship. San Francisco, CA: Farallon Publishing.