

2013 ALISE Annual Conference Advertising



ALISE '13

Always the Beautiful Question:

Inquiry Supporting Teaching,
Research, & Professional Practice

January 22–25, 2013 • Seattle, Washington

ALISE has members throughout the United States and Canada. Our members are well-educated and tech-savvy professionals—leaders in the library and information science education profession. They rely on ALISE to keep up with professional trends, maintain professional contacts, and help make purchasing decisions. Our members not only make purchasing decisions for their own universities, but they touch every librarian that enters the work force thus influencing their vendor knowledge. From deans to faculty, administrators to doctoral students, your message will reach select, qualified library and information science educators.

At the ALISE Conference, members focus on the latest research, technology, and offerings available for faculty, staff, students and librarians worldwide.

Your AD in the ALISE Annual Conference program will reach the 500+ attendees and their colleagues.

Conference Program

Color Ad Rates

Full Page (2nd, 3rd or Back) 8" x 10.5" \$1,000

Black and White Rates

Full Page 8" x 10 1/2" \$700

Half Page horizontal 8" x 5" \$500

Deadlines

Space Reservation: December 10

Artwork closing date: December 17

Send artwork to: Elizabeth Rodriguez at mlacom3@mlahq.org. For advertising specifications and reproduction requirements visit www.alise.org/2013-conference

For assistance in developing your marketing approach to ALISE's members contact Barbara Redmond, 312.419.9094 x26, mlacom2@mlahq.org

ADVERTISING INSERTION ORDER FORM

Conference Program

Call for available positions

New ad

Check all instructions that apply:

Full page

Half page

For specs and artwork information go to www.alise.org

ADVERTISER NAME AS IT APPEARS ON AD

AGENCY NAME (IF APPLICABLE)

CONTACT

BILLING ADDRESS

CITY, STATE, ZIP

TELEPHONE (INCLUDE AREA CODE)

FAX (INCLUDE AREA CODE)

EMAIL

AUTHORIZED SIGNATURE

Date

TOTAL

PAYMENT OPTIONS

PLEASE INVOICE (PAYMENT DUE WITHIN 30 DAYS OF BILLING)

CREDIT CARD: VISA MASTERCARD AMEX DISCOVER

CREDIT CARD #

EXPIRATION DATE

SIGNATURE

PRINT NAME



ASSOCIATION FOR LIBRARY AND
INFORMATION SCIENCE EDUCATION

65 East Wacker Place, Suite 1900, Chicago, IL 60601-7246

312.795.0996 • www.alise.org

To reserve space simply complete the order form and fax it back to 312.419.8950.