



Rate Card 2009/2010

ALISE Annual Conference

ALISE has members throughout the United States and Canada. Our members are well-educated and tech-savvy professionals—leaders in the library and information science education profession. They rely on ALISE to keep up with professional trends, maintain professional contacts, and help make purchasing decisions. Our members not only make purchasing decisions for their own universities, but they touch every librarian that enters the work force thus influencing their vendor knowledge. From deans to faculty, administrators to doctoral students, your message will reach select, qualified library and information science educators.

At the ALISE Conference, members focus on the latest research, technology, and offerings available for faculty, staff, students and librarians worldwide.

Your ALISE Annual Conference program will reach the 500+ attendees and their colleagues.

Conference Program

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Half Page horizontal 8" x 5" \$500

Deadlines

Space Reservation: November 1
 Artwork closing date: November 16

For assistance in developing your marketing approach to Alise's members contact Barbara Redmond, 312.419.9094 x26, mlaom2@mlahq.org

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